The Reddit SEO Hack.

Hey It's Peter Drew,

And this is my step-by-step method to find

easy-win keywords with Reddit and Ahrefs.

Reddit is full of user-generated content which means search engines can't guarantee that the content is helpful or answers the search query.
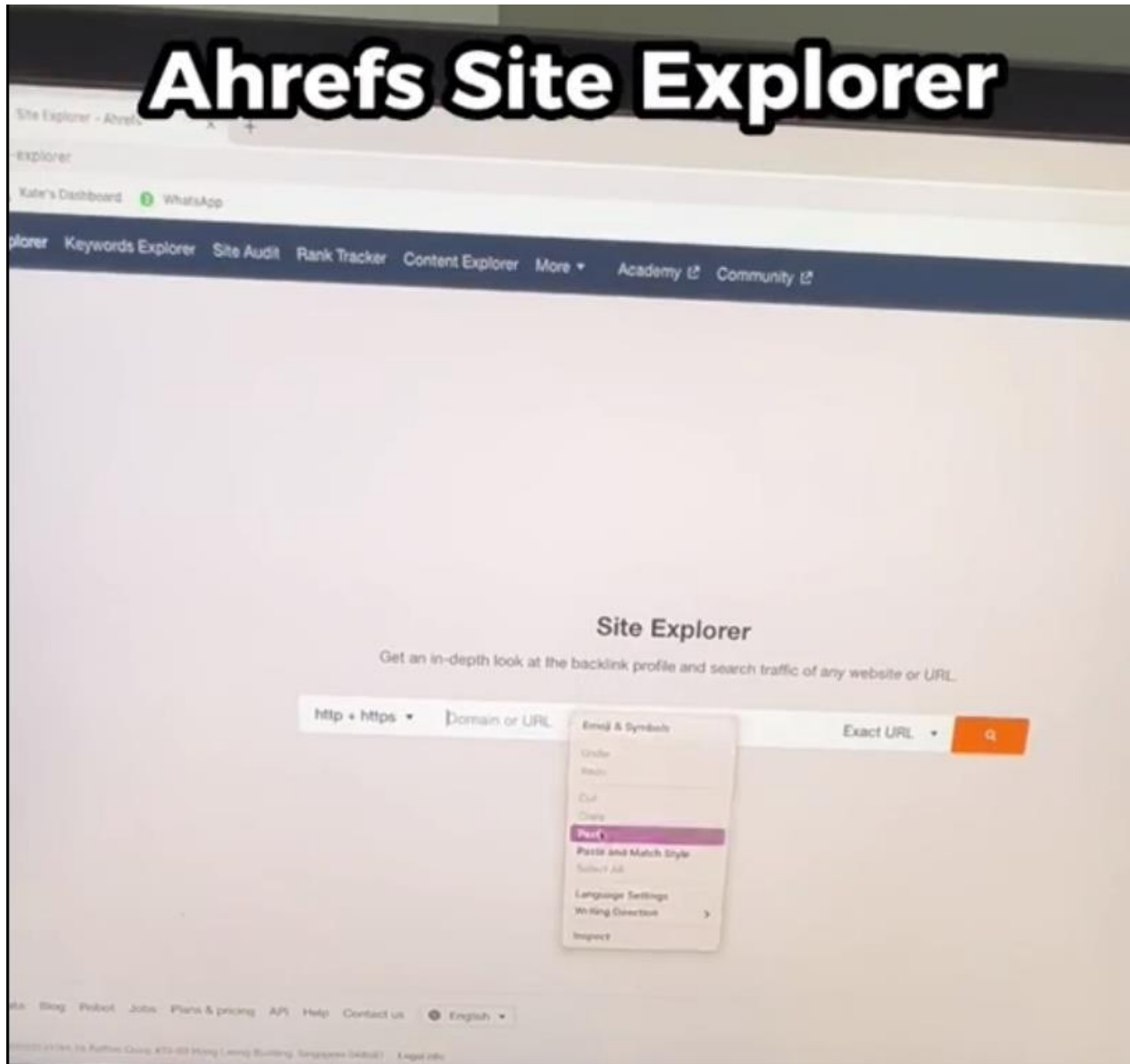
So if you find a Reddit thread ranking number one on Google chances are a well-written blog post is going to outrank it super quickly.
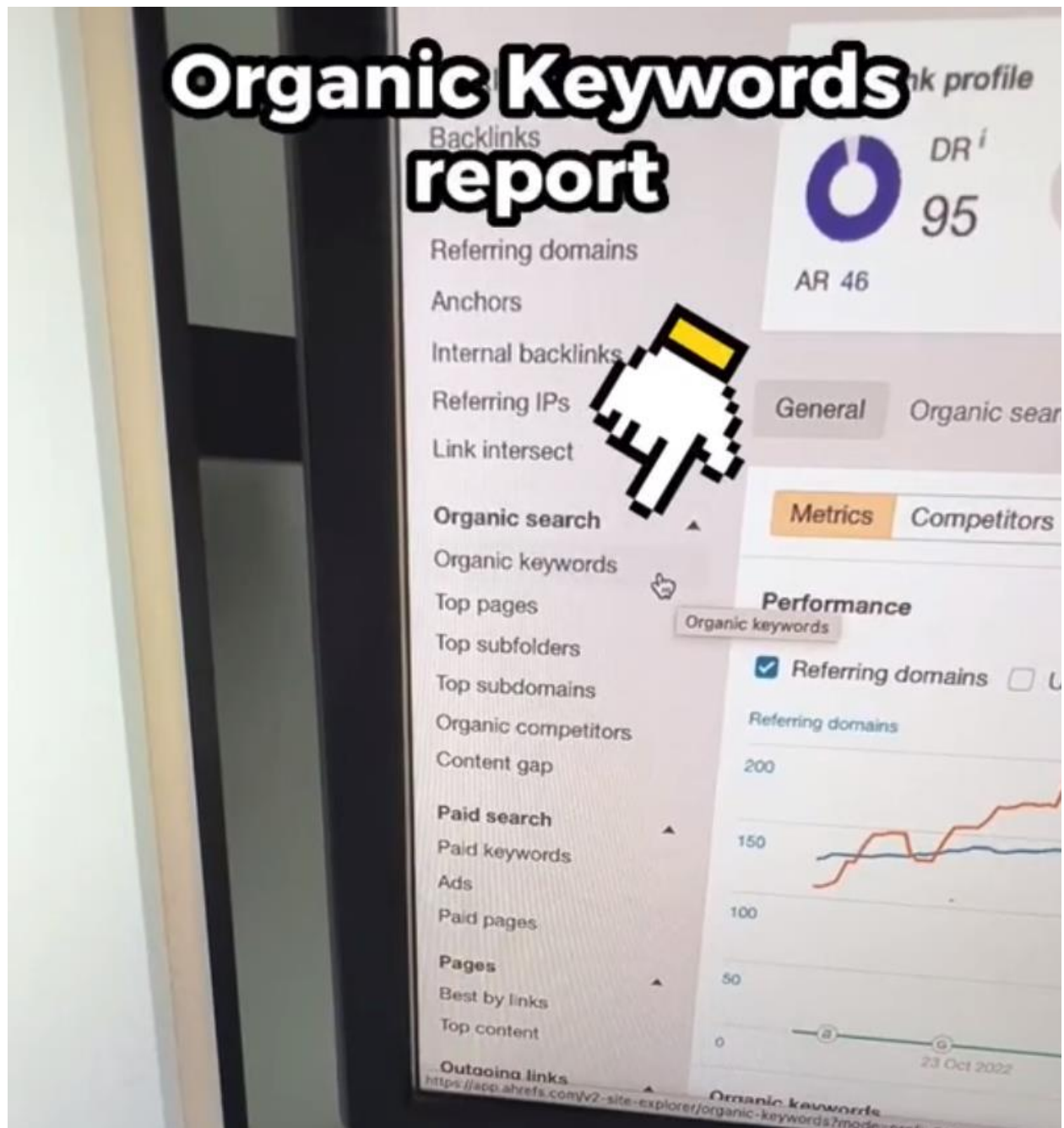
Here's how you find those Reddit threads.
Go to Reddit and find a subreddit related to your industry.
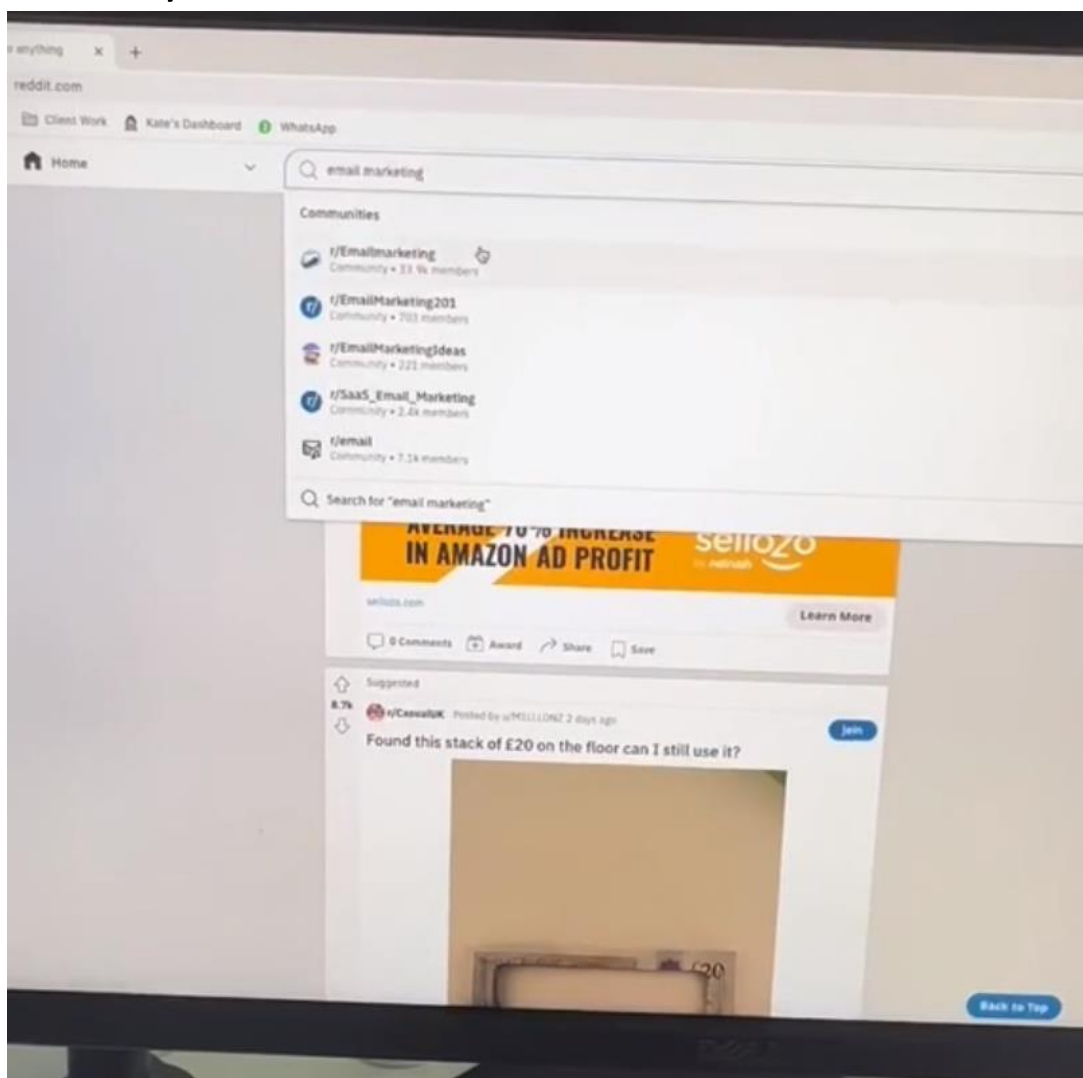
Then you need to copy the subreddit's URL and paste it into Ahrefs Site Explorer.

Then click on the organic keywords report

and sort by position.

#1 on Google

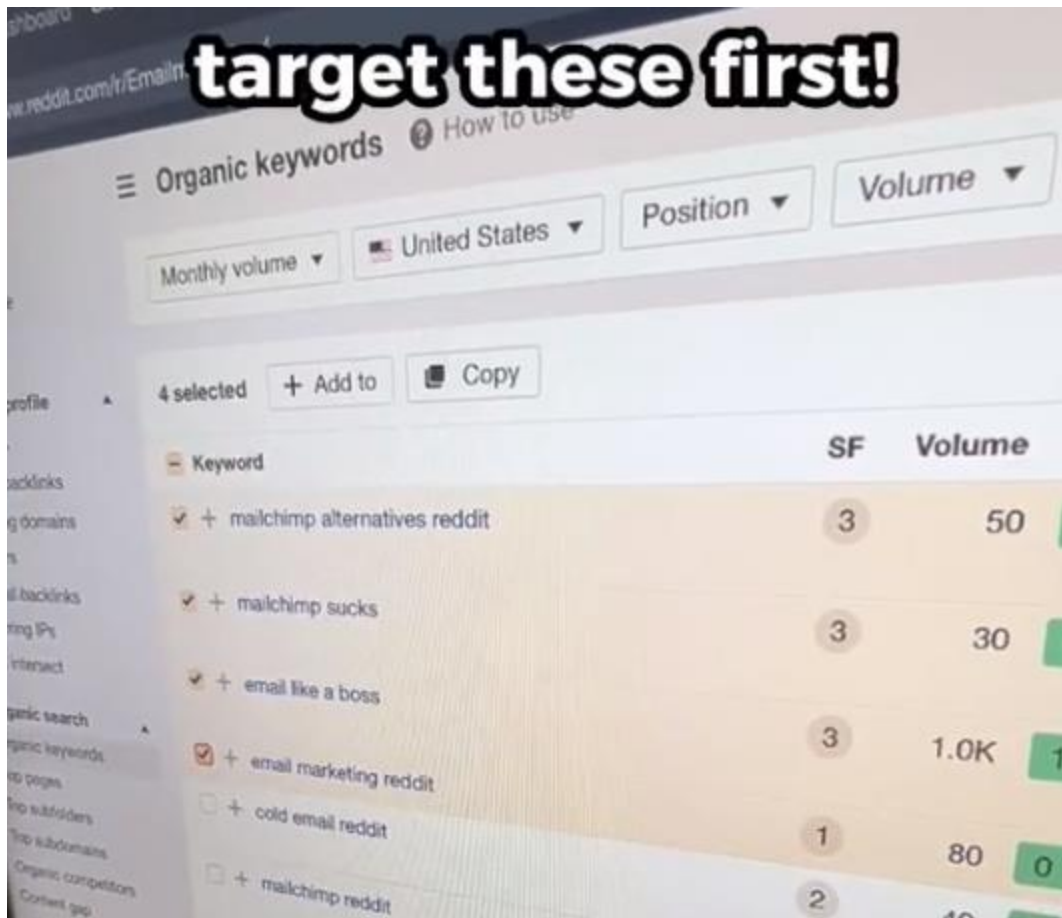|	KD ▾	CPC ▾	Traffic ▾	SERP features ▾	Word count ▾

Volume	KD	CPC	Traffic	Paid	Position ▲	URL
50	2	N/A	42	0	1	https://www.reddit.com/r/Emailma ternatives_to_mailchimp_are_there,
30	0	N/A	12	0	1	https://www.reddit.com/r/Emailmark cks_what_are_some_email_marketin
1.0K	1	N/A	22	0	1	https://www.reddit.com/r/Emailmarke s_to_email_like_a_boss/ ▾ 1 more
	80	0	N/A	61	0	1	https://www.reddit.com/r/Emailmarket
2	40	0	N/A	4	0	3	https://www.reddit.com/r/Emailmarketi cold_email_tutorial_how_to_go_from/ ▾
2	20	0	N/A	3	0	3	https://www.reddit
2	30	2				

These four are ranking in the top spot on Google so these are the first ones I would target.

target these first!

Organic keywords ❓ How to use

Monthly volume ▼   🏴 United States ▼   Position ▼   Volume ▼

4 selected   + Add to   🗐 Copy

Keyword	SF	Volume	
✔ + mailchimp alternatives reddit	3	50	
✔ + mailchimp sucks	3	30	
✔ + email like a boss	3	1.0K	1
✔ + email marketing reddit	1	80	0
+ cold email reddit	2		
+ mailchimp reddit			

Or another way for EVO 4 users.
Search for your main keyword phrase and add reddit on the end.

In EVO 4 you can create a very cool Super Prompt to use

Something like this.

I need you to create a highly detailed blog post article about email marketing, specifically targeting new users to email marketing. I want you to put your best expert email marketing hat on.

(*I searched google for the best email marketers*)

People also ask ⋮

Who is the best email marketer of all time?

Table of contents

- Ian Brodie, consultant and email marketing expert.
- Chad S. ...
- Jordie van Rijn, consultant and email marketing expert.
- Kath Pay, Founder, Holistic Email Marketing.
- Dela Quist, CMO, Alchemy Worx.
- Amy Porterfield, CEO, Amy Porterfield Inc.
- Dave Chaffey, CEO and Founder, Smart Insight.

Write as if you are Ian Brodie and Jodie van Rijn and Kath Pay, these are the thought leaders in Email Marketing.

The main keyword for this article is "Email Like a Boss"

So the article content and titles should be SEO optimized to suit this keyword phrase "Email Like a Boss"

I need you to first determine 8 great SEO Optimised Titles and then provide at least 350 words of content below each title.

Provide at least one high authority website to be included in the in one of the pieces of content , and this authority website you discover should be hyperlinked.

The last title should be a call to action title, and the content below this title should encourage the readers to click on this link https://www.EVO4.ai with anchor text encouraging the reader to click on it.

Which looks like this

Evo 4 Play Box ✕

Articles | 🔲 Images

Saved Prompts

New Prompt ⌄

Reddit Prompt | Save | SuperPrompt 1 | SuperPrompt 2 | SuperPrompt 3

Prompt

I need you to create a highly detailed blog post article about email marketing, specifically targeting new users to email marketing. I want you to put your best expert email marketing hat on.

Write as if you are Ian Brodie and Jodie van Rijn and Kath Pay, these are the thought leaders in Email Marketing.
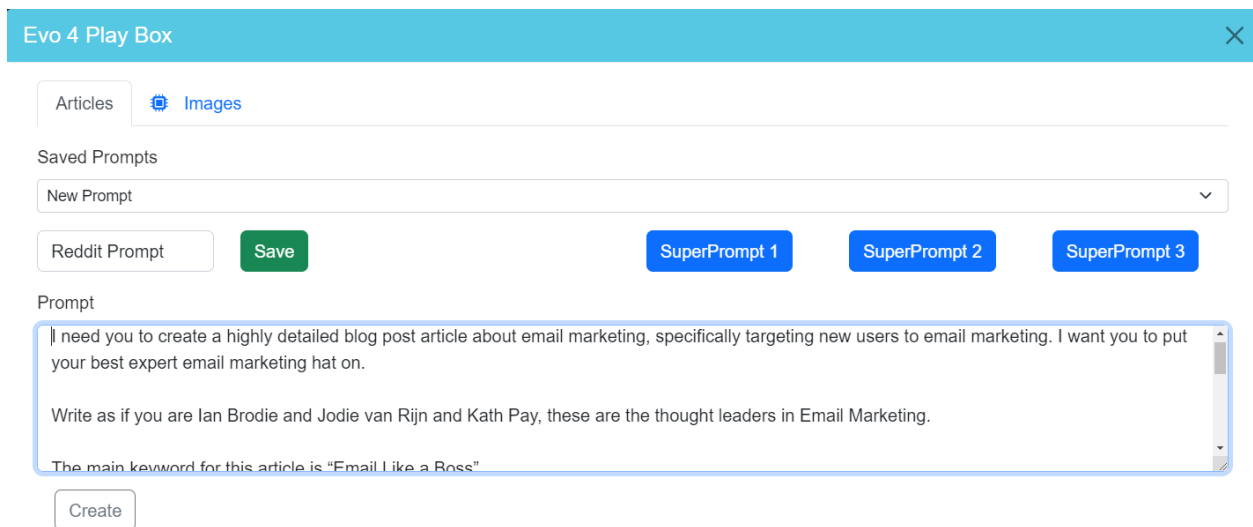
The main keyword for this article is "Email Like a Boss"

Create

and produces results like this.

1 Email Like a Boss: Mastering the Basics of Email Marketing

Email marketing remains one of the most effective ways to connect with your audience. For newcomers, understanding the basics is paramount. The first step is to select a reliable email service provider (ESP). By using an ESP, you can manage your subscriber list, create engaging email campaigns, and analyze results to refine your strategy.

Creating persuasive content is also essential. Focus on crafting subject lines that grab attention and messages that provide real value. Personalization is key; a personalized email can lift transaction rates up to six times higher than non-personalized messages. Finally, don't neglect the importance of a clean, segmented list. By ensuring your messages are targeted and relevant, you open the doors to higher engagement and conversion rates.

Remember, regulations such as GDPR or CAN-SPAM Act require compliance to protect subscribers' rights. Fines for non-compliance can be steep, so ensure you're up to date with legal requirements in your email practices.

2 Building Your List: Ethical Strategies for Growing Your Audience

Growing your email list is a vital component of any email marketing strategy. To "Email Like a Boss," understanding ethical list-building practices is crucial. Consider offering something of value, such as a free ebook, webinar, or discount code, in exchange for email sign-ups.

Place your sign-up forms in strategic locations on your website and make them as enticing as possible. Social media platforms can also drive subscribers if you consistently provide valuable content and direct followers to your sign-up page.

Networking and collaborations are other great avenues for list growth. Partner with other businesses or influencers to expand your reach. Remember, the quality of your list is more important than quantity. A smaller, more engaged list can yield far better results than a large uninterested audience.

3 Crafting Irresistible Subject Lines That Command Attention

The subject line is the gatekeeper to your email content. It's what prompts users to open your email in the first place, so "Email Like a Boss" by writing subject lines that stand out. Use action-oriented verbs, curiosity, personalization, and urgency to draw readers in. Test different approaches to see what resonates most with your audience.

Be mindful of length; keeping your subject line under 50 characters can ensure it's fully visible on mobile screens, where a growing number of users check their email. Avoid using all caps or multiple exclamation points, as these can trigger spam filters or turn off subscribers. The focus should always be on providing clear value and relevance to the recipient.

4 Designing Email Campaigns for High Engagement

Effectively engaging your subscribers means going beyond just sending out emails. Email campaigns should be thoughtfully designed to foster a genuine connection. Segmenting your audience allows for more targeted and relevant content. Consider different segments based on behavior, demographics, or where they are in the buyer's journey.

Use a mix of rich content, including images, GIFs, and videos, to keep the reader's interest. However, ensure that your emails are also optimized for accessibility and mobile devices. Subscribers are more likely to engage when the content is easy to consume and resonates with their needs and interests.

Incorporate clear calls-to-action (CTAs) within your emails. Whether it's to read a blog post, check out a sale, or download a resource, your CTA should be easy to find and compelling enough to click on.

5 Timing and Frequency: When to Hit Send for Maximum Impact

The timing and frequency of your emails can significantly impact the open and click-through rates. "Email Like a Boss" by finding the sweet spot for your specific audience. It's important to base these decisions on data and not just gut feelings. Use your ESP's analytics tools to determine the best days and times for engagement.

It's also critical to strike the right balance in frequency. Too many emails can lead to list fatigue and unsubscribes, while too few can make your audience forget about you. Start with a moderate schedule and adjust based on subscriber feedback and engagement metrics.

Remember, consistency is key. If you choose to send a weekly newsletter, commit to that schedule so subscribers know when to expect your content. This creates anticipation and builds trust with your audience.

6 Analyze and Adapt: Using Data to Refine Your Email Strategy

A data-driven approach is essential to "Email Like a Boss." Your ESP provides a wealth of data, from open rates and click-through rates to conversions and unsubscribe rates. By diving into these analytics, you

can understand what's working and what isn't.

Testing different elements of your emails—from subject lines to delivery times—can give you actionable insights. Utilize A/B testing regularly to continuously refine your approach. Listen to subscriber feedback and monitor engagement trends to stay aligned with your audience's evolving preferences.

Focus on the metrics that align most closely with your goals, whether it's building awareness, nurturing leads, or driving sales. This will help you make informed decisions and optimize your email marketing for better performance.

7 Engaging Storytelling in Email Marketing

Effective email marketing involves more than promotional messages; it requires storytelling that resonates with your audience. To "Email Like a Boss," infuse your emails with stories that connect on a human level. Share customer success stories, behind-the-scenes glimpses, or the journey of your brand to create a more engaging experience.

Storytelling makes your brand more relatable and memorable. It can also help simplify complex topics and make your content more persuasive. When done right, storytelling can drive higher engagement and foster a stronger relationship with your subscribers.

Make sure your stories are focused, relevant, and align with your overall brand message. The goal is not just to entertain but also to reinforce the value your brand provides.

8 Take Your Email Marketing to the Next Level: Email Like a Boss Today

Ready to elevate your email marketing game? Start implementing strategies that will truly engage your audience and drive results. Whether it's mastering the art of personalizing content, refining your sending strategy, or crafting compelling stories, the path to "Email Like a Boss" is within reach.

Don't settle for mediocre email campaigns. Embrace the power of targeted, strategic email marketing. Click on the link to discover the cutting-edge tool that's revolutionizing how businesses approach email marketing and start optimizing your campaigns like never before. Experience the change you've been

looking for, and begin your journey with EVO4 now.

Click here to take your email strategy to the next level with EVO4.ai

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Once you're happy with the content. Click on
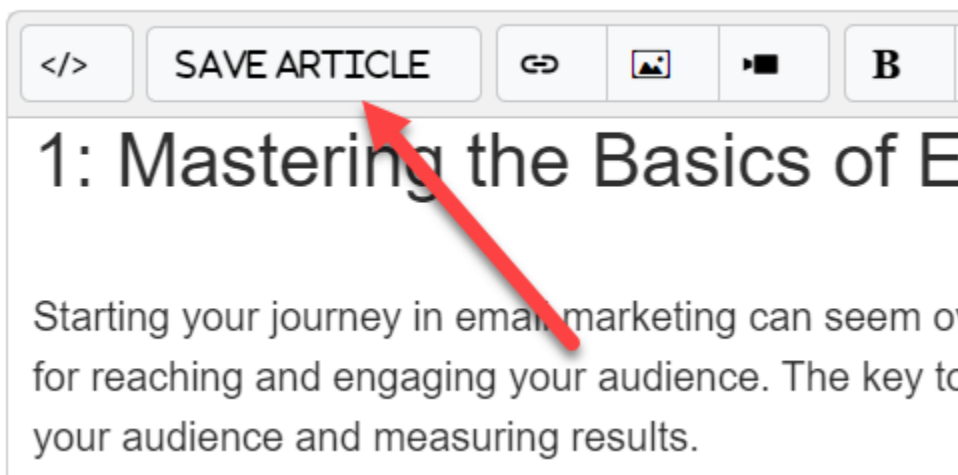
And that adds this article content to your project.

That's a 1100 word article, I could of requested 500 words below each title to increase the size of the article.

Working with prompts like this you try a couple of different variations till you are happy with what you have. Then Save it for next time and it's instant.

This is the Power we all have using EVO 4 and the magnificent Open AI 4.5 Turbo API.

Now onto the Graphics for this project using EVO 4 AI Image Generation.

Here's the prompt I used, in text.
I'm going to provide you an article , that i need you to produce a great header graphic for. The text on this image should be

"Email Like A Boss"

Here's the article below to use for reference in terms of creating the graphic.

Then I pasted the entire article below etc.

And here is the Graphic produced by EVO4

You've got to be happy with that huh 😊
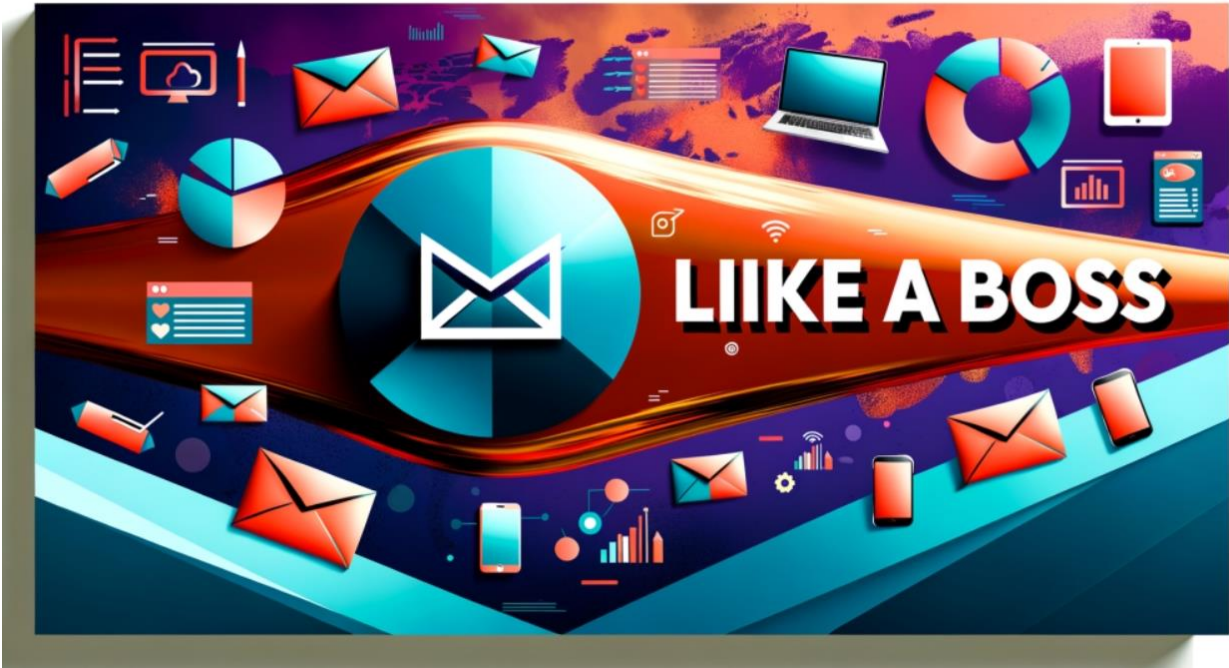
If you're not entirely happy with it, just press "Create Image" again.

Create Image   Add Image to Article   Download Image

First, familiarize yourself with the different types of emails - promotional, newsletters, transactional, and trigger-based emails - and when to use each for maximum impact. Next, learn how to create an irresistible opt-in offer to grow your list organically. Dive into the best practices for designing

Create Image   Add Image to Article   Download Image

This is now the Power of EVO 4. Not to mention Speed.

This entire strategy is just 10 mins work.

Once you've got it down, easy to train your VA's to do this.

Brought to you by Peter Drew
Creator www.EVO4.ai